YOUR BUSINESS. YOUR FUTURE.

Keep More. Grow More. Be More.

An agent-first brokerage built to help you earn more, build your business, and grow alongside people who show up. Whether you're brand new or already producing, we're here to help you succeed.

80/20
COMMISSION SPLIT
Keep 80% from your first standard transaction.

$10,000
ANNUAL CAP
Reach your $10K cap and keep 100% for the rest of the calendar year.

10%
RECRUITING REFERRAL
Earn rewards for helping grow the team.

MORE THAN A COMMISSION SPLIT

Real Training, Real Support
Fearless Agents training, Realest University, mentorship, and ongoing coaching.

Fewer Fees, More Opportunity
No desk, technology, monthly, franchise, or separate E&O fees.

Leadership That Shows Up
Direct access to Sash and Andrew for guidance, coaching, and real conversations.

Room to Grow
Licensed in Indiana and Illinois, serving Northwest Indiana and Chicagoland.

LOVE THY NEIGHBOR.

A people-first approach to real estate, relationships, and success.

THE BUSINESS SIDE

A Clearer Path to Keeping More.

You work hard for your commissions. We believe you should keep more of what you earn.

At Realest, you start with an 80/20 commission split and a $10,000 annual company-dollar cap. Once you reach your cap, you keep 100% of your commission for the rest of the calendar year.

WHAT THE NUMBERS COULD LOOK LIKE

Annual gross commission	Realest 80/20, $10K cap	70/30, no cap	Difference
$50,000	**$40,000**	$35,000	$5,000
$100,000	**$90,000**	$70,000	$20,000
$150,000	**$140,000**	$105,000	$35,000

Figures are illustrative and exclude transaction fees, taxes, referral deductions, and other expenses. The 70/30 example assumes no cap. Actual earnings vary.

IMPORTANT DETAILS

- The $10,000 cap resets each calendar year.
- No recurring desk, technology, monthly, franchise, or separate E&O fees.
- Recruiting referral: 10% of earned company dollar, up to $1,000 per recruited agent per calendar year, subject to program terms.
- A $495 administrative fee per side may be charged to the buyer or seller when agreed in transaction documents.
- Brokerage-generated leads and team arrangements may have separate compensation terms.

One Clear Plan. More of What You Earn.

THE REALEST ADVANTAGE

Built Around the Agent.

Your brokerage should do more than hold your license. It should help you build a business you're proud of.

TRAINING & MENTORSHIP

Get practical training through Fearless Agents and Realest University, ongoing coaching, and mentorship through your first three transactions. Ride-alongs and hands-on guidance help you build confidence.

LEADERSHIP & COMMUNITY

Get real answers when you need them. Work directly with Sash and Andrew, learn from other agents, and surround yourself with people who want to see you succeed.

MARKETING & EXPOSURE

Get support promoting your listings with professional marketing materials, listing flyers, and brokerage promotion.

TOOLS TO HELP YOU WIN

Lofty CRM: Organize your contacts, pipeline, and follow-up.

SkySlope: Keep your transaction paperwork organized.

Realest University: Learn strategies you can put into action.

Fearless Agents: Practical training to build confidence and production.

Brokerage Leads: Access additional lead opportunities, subject to availability and program terms.

ROOM TO GROW

Build your business across Northwest Indiana and Chicagoland with a brokerage licensed in both Indiana and Illinois.

Real Opportunities. Real Support.

Access brokerage-generated lead opportunities, marketing support, and systems designed to help you turn conversations into closings.

Lead opportunities may carry a different commission arrangement than agent-generated business.

You're Not Just Another Agent at Realest.

We believe in real relationships, accessible leadership, and helping agents become better at what they do. Your growth matters here.

WHEREVER YOU ARE IN YOUR CAREER

Your Next Chapter Starts Here.

Whether you're a new agent looking for the right foundation or an experienced agent ready for more opportunity, Realest is built to help you move forward.

NEW AGENTS

Build Your Business With Confidence.

- Mentorship through your first three transactions
- Ride-alongs and hands-on guidance
- Fearless Agents training and Realest University
- One-on-one leadership access
- CRM and transaction management tools
- Brokerage lead opportunities

EXPERIENCED AGENTS

Keep More. Build Bigger.

- 80/20 commission split with a $10,000 annual cap
- 100% commission after capping for the rest of the calendar year
- No recurring desk, technology, monthly, franchise, or separate E&O fees
- Marketing and listing promotion support
- Lofty CRM and SkySlope
- Recruiting referral rewards
- Opportunities across Indiana and Illinois

LET'S TALK ABOUT YOUR FUTURE AT REALEST.

No pressure. No obligation. Just a real conversation about your business, your goals, and whether Realest is the right fit. Schedule a confidential 30-minute conversation with Sash.

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FearlessAgents.com

LOVE THY NEIGHBOR.